

Agriculture Internship Opportunities

Westminster, Colorado

Trimble Agriculture provides solutions that solve complex technology challenges across the entire agricultural supply chain. The solutions enable farmers and advisors to allocate scarce resources to produce a safe, reliable food supply in a profitable and environmentally sustainable manner. Covering all seasons, crops, terrains and farm sizes, Trimble precision agriculture solutions can be used on most equipment on the farm, regardless of manufacturer.

Driving efficiency and profitability in the field, we offer field solutions for vehicle and implement guidance and steering; flow and application control; irrigation, drainage and land leveling; harvest and yield monitoring; and a broad suite of correction services to meet your accuracy needs.

Our [Trimble Ag Software](#) provides farmers with tools that support better management decisions and drive profitability. Tracking field records, implementing precision agriculture practices and measuring ROI becomes simple and efficient, thanks to this industry-leading mobile app.

Product Management

Support the product management team on the next phase release of the products.

- Become intimately familiar with product requirements
- Work with developers to make sure that new features are created according to marketing requirements.
- Work with Marketing Communications to develop Train the Trainer documentation, end user documentation, and bulletins
- Manage Advanced Release/Beta program for the new phase of the solution – collect user feedback and use it to shape the product

Marketing Communications

- Help develop creative briefs and other marketing materials for Sales and Marketing projects and programs
- Execute marketing activities, including email-campaigns, social media, service and product bulletins, and display advertising to drive visitor engagement and lead generation
- Develop quarterly regional marketing plan and support content marketing strategy
- Create and launch a global pull campaign to encourage local end-users to feature their operation on Trimble's
- Virtual Farm VR application &ag.trimble.com/virtualfarm>
- Develop training materials for Sales Enablement/Partner Marketing Tool (Trimble MarketSmart)
- Create 1-2 nurture email campaigns on Trimble MarketSmart for dealer use

Sales Support

- Work with sales and marketing teams to define regional target markets for key customer segments.
- Analyze Data, Revenue Projections, Aftermarket Sales Opportunity Areas, PAM/TAM Analysis, In Field Interviews
- Assist in sales follow up for lead generation campaigns
- Work with field sales and support teams to address customer interest
- Create weekly sales call sheets
- Create Dealer Sales Resources for in field sales, update and launch new tools to internal and external channels
- Product sales resources, guidebooks, "How To's" and FAQ's

Test Engineer

With this Trimble Internship, you will have the opportunity to work with some of the best engineering talent, in a collaborative environment, on products that are actually being used to transform the way the world works.

As a Testing Intern, you will be working on projects that include on-vehicle systems testing, performance data acquisition and automated software testing.

Events Coordinator

The Events and Marketing Coordinator will work with the Global Marketing and Events teams within the Agriculture Division to assist with the development, implementation, and support of event coordination, reseller support, social media content, sales promotion campaigns and other marketing initiatives. Job could include 10-20% travel.

Trimble is proud to be an Equal Opportunity and Affirmative Action Employer and considers qualified applicants for employment without regard to race, gender, age, color, religion, national origin, marital status, disability, sexual orientation, status as a covered veteran in accordance with applicable federal, state and local laws, or any other protected factor. EOE/M/F/V/D

